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## Tweetable Highlights

- Thoughtful design puts @moen innovations at the forefront of the bath and kitchen experience
  - Thoughtful design is in @moen's DNA, starting with the invention of the single-handle mixing faucet
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# Moen® Thoughtful Design Process Drives Kitchen and Bathroom Innovations



*U by Moen™ shower*

*North Olmsted, Ohio...* Consumers expect – and deserve -- kitchen and bathroom products that get the job done right, the first time, without a confusing or tedious installation process. Known for innovation, style and a history of thoughtful design, Moen – the #1 faucet brand in North America – continues to drive the evolution of improved kitchen and bath products by incorporating unique features into its offerings.

“Thoughtful design has been in Moen’s DNA since our founder Al Moen created the first single-handle mixing faucet, gifting all with warm water more than 75 years ago,” said Tim McDonough, global brand marketing vice president, Moen. “Our history shows the long-lasting

## Key Facts

### INNOVATIONS

- U by Moen™ shower
- QuickMount™ installation hardware for kitchen sinks
- Power Clean™ technology for kitchen faucets
- Press & Mark™ bath hardware

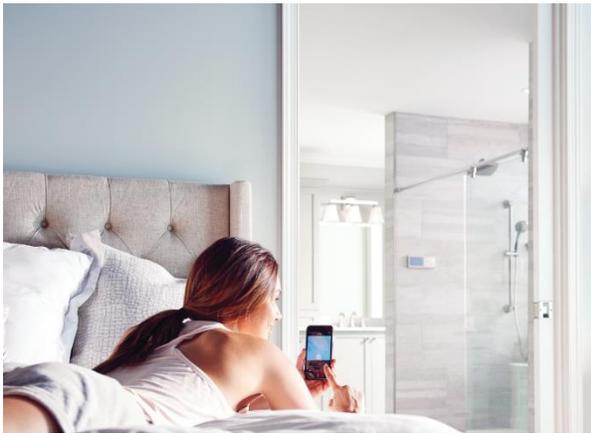
### AVAILABILITY

- U by Moen: Wholesale plumbing showrooms
- Press & Mark: The Home Depot
- QuickMount: Wholesale plumbing showrooms; Lowe’s
- Power Clean: many Moen Retail and Wholesale kitchen faucet models

commitment to creating innovative products that are both stylish and useful. Moen strives to improve consumers' interactions with water by creating products to fulfill their needs.”

Moen is constantly listening, watching and learning about how customers are using products to develop new, exciting features. Here are a few examples:

### **U by Moen™ Shower**



The U by Moen shower is revolutionizing the shower experience. This next-generation Wi-Fi/cloud-based digital showering system offers mobile connectivity and unmatched personalization, providing homeowners countless ways to create their ideal shower. The shower activates with a push of a button from the controller or smart phone app. U by Moen allows up to four shower devices to be connected.

### **QuickMount™ Installation Hardware**



Sink installation can be a frustrating, arduous task. Moen has transformed this tedious and troublesome process with its new QuickMount installation hardware. The innovative hardware is designed to cut down sink installation time considerably. Now, installers can pre-install hardware onto the drop-in sink while it's still above the deck, with no extra tools required.

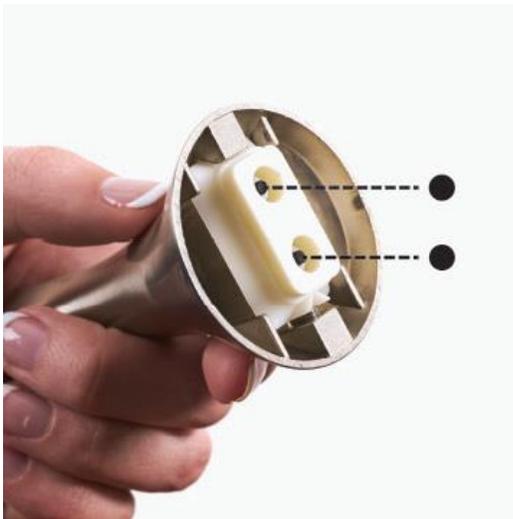
## Power Clean™ Spray Technology



A weak spray force isn't strong enough to thoroughly clean caked-on messes, and even if the faucet does have force, residual water in and around the sink can cause a mess – and waste water. Moen is simplifying the kitchen cleaning process with its Power Clean technology, providing more force for consumers to get the tough jobs done. Power Clean technology provides 50 percent more spray power versus most of Moen's pulldown and pullout faucets without the Power Clean technology.

*Arbor® Pulldown Kitchen Faucet with MotionSense™ and Power Clean™*

## Press & Mark™ Bath Hardware



The tricky and confusing installation of bath accessories has finally met its match. Press & Mark bath hardware, the first of its kind on the market, features a washable ink stamp to show users exactly where to drill – eliminating the need for a traditional paper template. No longer will consumers struggle to arrange and align their bath hardware, risking inaccurate placement.

U by Moen, QuickMount, Power Clean and Press & Mark feature Moen's limited lifetime warranty\* to ensure superior quality.



For more information, visit [moen.com](http://moen.com) or call 1-800-BUY-MOEN (1-800-289-6636).

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*\*For complete warranty information, visit [moen.com](http://moen.com). Important exclusions apply. Warranty only applies to original purchaser.*

## LINKS TO ADDITIONAL ASSETS

PHOTOGRAPHY <http://pro.moen.com/resources/image-library/search>

VIDEOS <http://pro.moen.com/resources/video-library>

MOEN PRESS ROOM <https://www.moen.com/press-room>

MOEN LOGOS <http://pro.moen.com/resources/image-library/results?type=logos>

## ABOUT MOEN

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products, kitchen sinks and garbage disposals for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior-performing products that can deliver lower lifetime costs for today's facilities.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: [FBHS](http://www.fbhs.com)), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The Company's trusted brands include Moen®, Riobel®, ROHL® and Perrin & Rowe® under its Global Plumbing Group (GPG), Master Lock® and Sentry® Safe security products, MasterBrand Cabinets® and Therma-Tru® entry door systems. Fortune Brands holds market leadership positions in all of its segments. Fortune Brands is part of the S&P 500 Index. For more information, please visit [www.fbhs.com](http://www.fbhs.com).



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