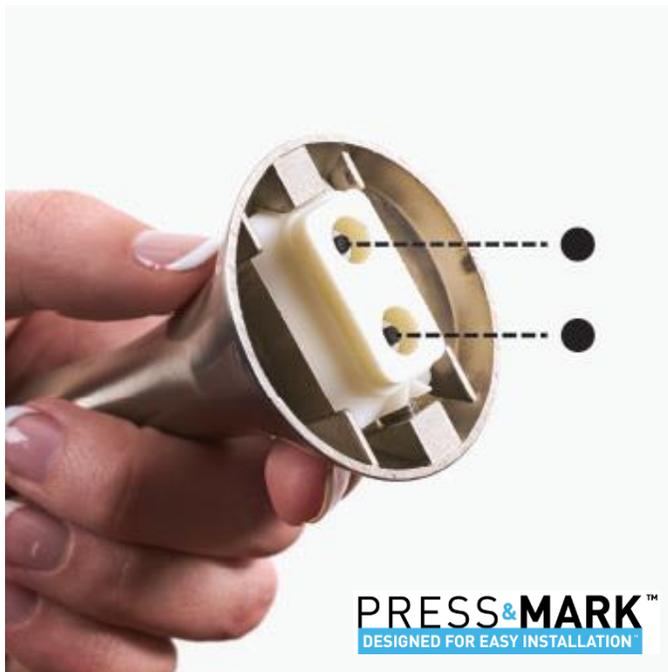

Tweetable Highlights

- Hang towel bars & paper holders w/ease, using Press & Mark – @moen’s new installation innovation
- 1 Choose Location. 2 Press & Mark. 3 Drill & Mount. Take the guesswork out of installing w/@moen’s Press & Mark innovation

Moen Introduces Revolutionary Bath Hardware Installation Technology

FIRST-OF-ITS-KIND PRESS & MARK™ BATH HARDWARE INNOVATION FEATURES A WASHABLE INK STAMP THAT SHOWS YOU EXACTLY WHERE TO DRILL



Moen’s Press & Mark™ ink stamp innovation shows exactly where to drill

Key Facts

FINISHES

- Spot Resist™ Brushed Nickel
- Chrome

PLATFORMS

Darcy™ and Hensley™ bath accessories:
18- and 24-inch towel bars, towel ring, robe hook and toilet paper holder

AVAILABILITY

The Home Depot

PRICE*

- Darcy bath accessories: Spot Resist Brushed Nickel - \$15.98-\$28.98; Chrome - \$14.98-\$27.98
- Hensley bath accessories: Spot Resist Brushed Nickel - \$17.98-\$29.98; Chrome - \$16.98-\$27.98

North Olmsted, Ohio... Moen, a company known for its thoughtfully designed products, introduces a game-changing new innovation that revolutionizes and simplifies bath hardware installations. The first of its kind on the market, new Moen® Press & Mark™ bath hardware features a washable ink stamp that shows users exactly where to drill – eliminating the need for a traditional paper template. When needed, accessories with Press & Mark even include a bonus, self-adhesive level, helping to ensure a proper and accurate installation.

Installing accessories with Press & Mark is simple, with just three quick steps:

1. **Choose Location**
2. **Press & Mark**
3. **Drill & Mount**

“For many homeowners, installing bath hardware such as towel bars and toilet paper holders, can be surprisingly tedious and frustrating. Using a paper template, in particular, can be challenging, as it is awkward to handle and leaves room for error,” said Maribeth Kwasniewski, director of retail marketing, Moen. “Press & Mark’s ink stamp completely transforms the process. With a natural and easy pressing motion, the exact drilling location is marked on the wall, making installation simple and accurate.”

Moen’s Press & Mark innovation is available on several bath accessory collections, including the soft, rounded style of the Darcy™ suite, as well as the square-shaped Hensley™ suite. All accessories with Press & Mark feature Moen’s limited lifetime warranty** to ensure superior quality. The innovation is patent pending.

“At Moen, we’re always striving to create products that make consumers’ lives easier and enhance their experiences in the kitchen and bath,” added Kwasniewski. “Press & Mark bath hardware is the latest example of honoring that commitment. It offers the ideal combination of simple installation, easy functionality and exceptional style.”

For more information about Press & Mark, visit moen.com or call 1-800-BUY-MOEN (1-800-289-6636).

[Download High-Res Images](#)

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**Prices are approximate and may vary within regions.*

***For complete warranty information, visit moen.com. Important exclusions apply. Warranty only applies to original purchaser.*



BONUS! Self-adhesive level included.





LINKS TO ADDITIONAL ASSETS

PHOTOGRAPHY <http://pro.moen.com/resources/image-library/search>

VIDEOS <http://pro.moen.com/resources/video-library>

MOEN PRESS ROOM <https://www.moen.com/press-room>

MOEN LOGOS <http://pro.moen.com/resources/image-library/results?type=logos>

ABOUT MOEN

As the #1 faucet brand in North America, Moen offers a diverse selection of thoughtfully designed kitchen and bath faucets, showerheads, accessories, bath safety products, kitchen sinks and garbage disposals for residential applications – each delivering the best possible combination of meaningful innovation, useful features, on-trend styling and lasting value. In addition, Moen® Commercial offers superior-performing products that can deliver lower lifetime costs for today's facilities.

Moen is part of Fortune Brands Home & Security, Inc. (NYSE: [FBHS](#)), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The Company's trusted brands include Moen®, Riobel®, ROHL® and Perrin & Rowe® under its Global Plumbing Group (GPG), Master Lock® and Sentry® Safe security products, MasterBrand Cabinets® and Therma-Tru® entry door systems. Fortune Brands holds market leadership positions in all of its segments. Fortune Brands is part of the S&P 500 Index. For more information, please visit www.FBHS.com.



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